

(La)Shonda Moore

Learning & Development Specialist • Austin, TX 78728 • (702) 706.5321
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I am a Learning and Development Specialist who has skills at being a trainer, veteran educator, and IT professional. I use sound design documentation and industry standard software to effectively communicate with subject matter experts and clients (domestically and globally) to create training materials for individual or group setting, in-person and virtually, and have led cross-functional teams. I am skilled with converting complex technical details into user-friendly information either in oral or written forms and using multiple learning experiences.

SKILLS & COMPETENCIES

ADDIE	Adobe Creative Cloud	Microsoft Office
SAM	Canvas LMS	TechSmith Camtasia
Adobe Captivate	Content Development	Storyboarding
Articulate Storyline 360	Curriculum Development	Voice-Over

EXPERIENCE

Aceable, Austin, TX

Instructional Designer

08/2018 – 11/2018

- Reviewed and updated the various learner modules for consistency in multimedia content and Bloom Taxonomy levels for a real estate course.

Independent School Districts, (NV: Clark County, TX: Austin ISD /Pflugerville ISD)

Educator

08/2007 - Present

- 25 learning videos were created using PowerPoint and Camtasia to enhance the learning modality of the learners.
- Facilitated Train-The-Trainer sessions which increased learner engagement by 58%.
- Developed and modified 7 learning Canvas modules to improve the success rate of learner on the state high-stake exam.
- Collaborated with additional subject matter experts to develop the best learning mode of the learning materials and evaluated performance data and made adjustments to the learning curriculum as needed.

Las Vegas, NV & Austin, TX

Instructional/eLearning Designer

12/2016 - Present

- Created and conducted a virtual instructor-led training regarding Articulate Storyline 360. Deliverables included instructor and participant guides.
- Updated 2013 Office training slide decks to include new Office 365 features and assessments.
- Completed needs analysis and designed a solution, that led to the creation of a excel database, job aid, flowchart, and user manual to reduce the recording of data down to 30 minutes from 2 hours. This application also reduced report generation down to 30 minutes from 3 hours.

CERTIFICATIONS

TechSmith Camtasia Explorer and Voyager 2020 Certification

Adobe Captivate Specialist 2019

Instructional Design and Technology Certificate 2017

Microsoft Office Specialist – Word, Excel, PowerPoint

EDUCATION

Master of Science

Walden University

2017

Major: Instructional Design and Technology

Minor: Performance Enhancement and Training